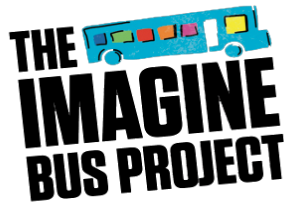


Help Vulnerable TEENS Break the CYCLE of INCARCERATION



“Creating art helps me keep sane while institutionalized.”

- Carlos, San Francisco Juvenile Justice Center

THE IMAGINE BUS PROJECT (TIBP) is a nonprofit arts education organization serving incarcerated teens across the Bay Area. TIBP seeks to shatter the cycle of incarceration through the transformative power of **creative thinking**, the rehabilitative effects of **artmaking**, and the profound influence of **positive role models**.

What began as a single mobile art studio bus in 2001 has grown to reach close to 2,000 students per year, and is in the process of growing that impact even further.

We deliver visual arts learning experiences that focus on relationship building, art-making and creative thinking as tools for problem-solving. Through our Re-entry Program which focuses on skill-building, cognitive development, and community partnerships, we are now expanding our program to support students as they exit juvenile hall, re-enter their communities, and re-imagine the possibilities the future can hold.

IMAGINE WITH US

Imagine breaking the cycle of incarceration for just one youth. Each one of us has the chance to do that. The kids we meet in juvenile hall have the potential to turn their lives around and make the world a better place. The capacity to learn will never be greater than during adolescence so the time is now. Help us open the doors to new pathways for our teens.

Without our help, 8 out of 10 vulnerable youth who become incarcerated will go back into the system after release.

“Art making and mentorship helps our teens to develop creative-thinking skills so that they can imagine a brighter future.”

- Bruce, Los Guillicos Juvenile Justice Center

OUR GOALS

- To ensure adjudicated youth have access to high-quality arts education and opportunities to engage their creative-thinking skills.
- To provide time and space for adjudicated youth to reflect and explore their potential.
- To strengthen the bonds between youth and creative professionals and other mentors in the community.

“Creating art helps me channel my thoughts and good energy.”

- Jayla, San Francisco Girls Group Home

WHO WE SERVE

In the eight Bay Area facilities where The Imagine Bus Project provides art instruction - in San Francisco, San Mateo and Sonoma Counties - most youth serving time are African American (26 percent) and Latino (46 percent). Over 80 percent come from households living below the poverty level in distressed communities with high rates of unemployment, gang involvement, and violence.

“Art for me, it is a way to cope with a lot of different things. I draw or sketch what I feel.”

- Jonny, San Francisco Juvenile Justice Center

IMPACT

Year after year, our signature program, Youth Studio, has shown its impact. At least 85 percent of youth improve healthy self-expression, communication, and anger management skills, and over 75 percent experience a sense of accomplishment, pride and success through the presentation of their artwork in community art exhibitions.

OUR PARTNERS

Adobe Foundation • Bill Graham Supporting Foundation • California Arts Council • The Kimball Foundation
Nicholson Family Foundation • The San Francisco Foundation • Stanley S. Langendorf Foundation
RMLow Foundation • Union Bank Foundation • Walter & Elise Haas Fund • Wells Fargo Foundation
Zellerbach Family Foundation

FINANCIALS

TIBP runs on an annual operating budget of \$520,000, which supports teaching artist wages, art and program supplies, and other general operating expenses. The following funding sources support our programs: 2 percent public grants, 32 percent private grants, 28 percent fundraising events, 5 percent corporate sponsors, 29 percent individual donors, and 4 percent service fees. In the last eighteen months, TIBP has been mobilizing an aggressive strategic plan, significantly increasing the operating budget for fiscal year 2015-16 in order to focus on youth re-entering their communities.

We take financial management very seriously: 76% of every dollar we spend goes directly to programs that help youth to nurture their imaginations and develop creative thinking skills and self-esteem. Our fundraising and administrative overheads costs of 24 percent are well below guidelines set for well-managed nonprofits as determined by the Wise Giving Alliance.

"Meeting the kids in our program has had a profound impact on me because they are so like my own teenager. They like the same things, listen to the same music, they skateboard, they text. But their struggles are beyond anything my teenager has ever faced."

- Kate Schermerhorn, Imagine Bus Project Board Member

GIVE HOPE

Every donation at every level makes a difference and touches our hearts. We could not do this work without funding partners like you. With your help, we will raise an additional \$150,000 this year to hire youth coordinators to provide mentorship, connect youth to community partners, and follow youth progress post-release.

"Creating art helps me breathe, and think about the bigger picture."

- Hannah, San Mateo Youth Services Center

